



INCREASE BOOKINGS AND IMPROVE YOUR HOTEL'S PERFORMANCE



Gain insight into your hotel's performance from travel agencies through TravelClick's proprietary agency intelligence. With this exclusive information, you can increase ADR and adjust your agency strategy to out perform your competition.

WHY CHOOSE AGENCY360®

- ✓ **Understand agency booking trends** with the only comprehensive database of agency bookings.
- ✓ **Future and historical booking comparison.** View past bookings and future bookings for your hotel and your competitive set, and track performance over time.
- ✓ **The tools to optimize GDS performance.** Filtered by agency, consortia, and competitive set to enable you to develop effective travel agent strategies.
- ✓ **Actionable information in an intuitive interface.** Comprehensive overview of performance and targeted information summaries are easy to act upon.
- ✓ **Comprehensive agency profiles.** Contact information allows you to target agencies booking your competitive set.

WHAT'S INCLUDED

- ✓ **One-of-a-kind database** helps you develop insight into agency bookings with your competitive set
- ✓ **Future, current, and past bookings** allow you to track performance over time
- ✓ **Filtered by rate type** so you can easily compare consortia, corporate, and non-negotiated rate performance
- ✓ **Straightforward display** of future agency bookings

Limited Time Offer

**EXCLUSIVELY FOR
PREFERRED HOTELS &
RESORTS**

Affiliated hotels will get a 10% discount off of the rack rate for new subscriptions up to 3 years, if signed contract is received by February 1, 2017. Up to a \$1,200.00 savings per year!

Offer is valid only for properties that have not subscribed to Agency360 in the past 12 months.

The TravelClick Difference

TravelClick is the leading provider of business intelligence for hotels around the globe.

TravelClick collects **100% of worldwide travel agent bookings** through the Global Distribution Systems, resulting in superior information.

TravelClick receives comprehensive feeds of every booking from all four Global Distribution Systems **three times a week.**

TravelClick gathers more than **5 million bookings** a month from more than **80,000 agencies** around the globe.

Visit www.surveymonkey.com/r/Agency360 for a price quote