Alliance Partner Program 2017-2018

HANDCRAFTED.

$CUSTOM \times COMFORT$

MATTRESS

HOTELS & RESORTS



MATTRESS

Custom Comfort Mattress has been handcrafting American made mattresses for over 30 years. We craft our mattresses with natural materials to provide your guests with a luxurious, healthy, and comfortable sleep experience. We will collaborate with you to create a mattress in any specification, any combination of materials, any size, shape, or luxury level for your budgetary requirements. Together, we can design a mattress as unique as your hotel.

ALLIANCE PARTNERSHIP PROGRAM DETAILS:

- 10% off regular wholesale pricing
- No minimum order
- Private Label Program: Custom hotel logo on each mattress
- Concierge Delivery and Installation Service Available
- Hotel Sample Program
- Guest Retail Purchase Program: You benefit from the revenue- we drop ship to your guests' homes
- 10-year Warranty

Contact: Rebecca Hewitt VP Hospitality Sales

RHewitt@CustomComfortMattress.com phone: 866.838.0795 cell:417.860.5913



$CUSTOM \times COMFORT$

MATTRESS



Hand Crafted



100% Made in the USA



USA sourced natural materials



No minimum



Any spec or luxury level



Any budget

PRIVATE LABEL MATTRESS PROGRAM



Week1

Design Consultation: Select Specs & Materials for hotel mattresses Week 2:

Order hotel sample mattress for final approval Week 2:

marketing & retail
pricing for guest
purchase program

Week 5: Place production order week 7:

Begin hand crafting process on Private <u>Label</u>

Week 15:

 White Glove delivery and installation at hotel Week 15

Private Label Mattress program in-room materials distributed & online information updated Week 16

Hotel sells mattresses to guests/Custom Comfort drop ships to guests' homes

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CUSTOM \times COMFORT

MATTRESS



Alliance Partner Pricing Examples

CUSTOM × COMFORT
MATTRESS



MODEL	DESCRIPTION	TWIN	FULL	FULL XL & QUEEN	Cal King/ E Kin Hotel King
MATTRESSES					
Refresh 2.1	1 sided plush; 10.5"; 7" verticoil; 1.75" foam upholstery; 1.5" foam quilt pack	\$142	\$193	\$218	\$277
Refresh 3.1	1 sided plush top; 11"; 8" Pocketed "Caliber Edge Comfort Coil"; .875" foam upholstery; 1.5" foam quilt pack	\$188	\$255	\$288	\$365
Refresh 4.1	1 sided pillowtop; 12.5"; 8" Pocketed "Caliber Edge Comfort Coil"; .875" foam upholstery + .875" comfort pad; 1.5" foam quilt pack	\$223	\$303	\$343	\$435
Enhance 1.1	2 sided, reversible med firm plush; 9"; 7" 1.8# 28 ild soy based foam core; 1" quilt pack on each side; works with or without toppers; roll-packable	\$293	\$398	\$450	\$570
Enhance 2000	2 sided reversible med plush; 13"; 7" 1.8# 28 ild soy based foam core; .875" foam comfort pad; 2" foam quilt pack on each side; works with or without toppers; roll-packable	\$389	\$529	\$598	\$758
Enhance 3000	2 sided reversible med firm plush; 11"; 8" Quantum Steel Edge Full perimeter pocked coil; .4375" 2 # 10 ild foam comfort pad; 1" quilt pack on each side; works with or without toppers; roll-packable	\$324	\$440	\$498	\$631
Enhance 4000	2 sided reversible plush; 14"; 8" Quantum Steel Edge Full perimeter pocked coil; .875" 2# 10ild foam comfort pad; 2" 15 ild quilt pack on each side; roll packable	\$394	\$535	\$605	\$767
Renew 1.1	2 sided reversible firm; 9"; 660 Lura Flex, 6" 5-turn springs with HP steel edge supports; steel grid flexolator; 2 layers cotton upholstery on each side; 6x6" inner tufting; 1" quilt pack on each side; designed to work with toppers	\$438	\$595	\$673	\$853
Renew 2.1	2 sided reversible plush; 12"; 660 Lura Flex, 6" 5-turn springs with HP steel edge supports; steel grid flexolator; 2 layers cotton upholstery on each side; 8x8"" inner tufting; 2" quilt pack on each side	\$513	\$697	\$788	\$999
Renew 3.1	2 sided reversible pillowtop; 14"; 660 Lura Flex, 6" 5-turn springs with HP steel edge supports; steel grid flexolator; 2 layers cotton upholstery on each side; Zoned inner tufting- 8x8"with 6x6" center third;1.5" Nano Comfort coils in pillowtop on each sides; 2" quilt pack on each side	\$695	\$945	\$1,069	\$1,355
TOPPERS FM2.2	2 sided topper; 4"; 2" 15 ild foam quilt pack on each side; reversible, roll-packable; works with all firm mattress models	\$186	\$253	\$286	\$363
FX3.2	2 sided topper; 5"; 1" Natural TALALY LATEX core; 2" 15 ild foam quilt pack on each side; reversible, roll-packable; works with all firm mattress models	\$245	\$333	\$376	\$471
FX4.2	2 sided topper; 6"; 2" Natural TALALY LATEX core; 2" 15 ild foam quilt pack on each side; reversible, roll-packable; works with all firm mattress models	\$315	\$428	\$484	\$614
FOUNDATION	7"; 6" semi flex steel core; HD wood frame; * King/CKing foundations are 2 piece split				

CUSTOM MATTRESSES AS UNIQUE AS YOUR HOTEL



