



FRANCE 24 PARTNERSHIP OFFER



FOR PREFERRED HOTELS MEMBERS : EXCLUSIVE PREFERENTIAL OFFER ON ADVERTISING RATES ON FRANCE 24

Thanks to a partnership with France 24, each Preferred hotel can take advantage of an advertising budget with low rates

Formats / Sizes	CPM Net	Rates Preferred (-20%)
Mega banner	8 €	6.4€
Cube MPU	8 €	6.4€
Pre home Mobile / Tablet	22 €	17.60€

An average **16,5** million visits a month



WEBSITE ADVERTISING
(websites and mobile sites)

10,4 million visits



APPS ADVERTISING
(tablet and mobile apps)

5,8 million visits

Data for 2016

