

Grow your hotel's revenue and profits by tapping into the expertise of PHG Consulting. Our team will create a customized program including education, process improvement plans, consulting, and unique tools to help you optimize all aspects of your hotel's revenue and distribution management strategy.

How we help you deliver results

Revenue Management is a culture that all hotel department disciplines must embrace and practice for optimal success. To help achieve your goals, we will guide your team to creating and implementing a solid strategy, optimized systems, and efficient procedures and practices through the following services:

- Revenue Management
- Process Assessment
- Distribution, Pricing and Market Share Analysis and Strategy Planning
- Revenue Management for Hire
- Automation Tools
- Training Programs

Contact us for a personal consultation to assess your needs and customize a program for your hotel.

Michael J. Sherwood, CRME Director, Revenue Management Services 916 349 8330 MSherwood@phgconsulting.com



A division of Preferred Hospitality Group, PHG Consulting is a uniquely positioned global resource offering sales representation, distribution, technology, and consultant services for tourism boards, hotel brands, destination management companies, airlines, and all sectors of the travel and hospitality industries. With sales professionals working in nearly 40 offices worldwide, PHG Consulting connects global clients to local markets.