

PREFERRED
TRAVEL
GROUPSM BELIEVE
IN
TRAVEL

IWTX CONNECTIVITY SOLUTIONS

illusionsTM
ahead of time

iwtxTM
powering travel

www.illusions-online.com

IWTX CONNECTIVITY SOLUTIONS



- Illusions World Travel Exchange (iWTX) and Sabre Hospitality Solutions have a real-time, two-way connectivity with their CRS SynXis using the Tour Manager channel.
- Enable Tour Operators, travel agents and DMCs to connect quicker to have access to Dynamic Rates.
- Preferred Travel Group will provide access to iWTX with a range of rateplans for TO/DMC's.

IWTX CONNECTIVITY SOLUTIONS

How does iWTX work?

- iWTX is not a wholesaler.
- iWTX is a technology partner which acts as Preferred Travel Groups extended distribution and connectivity through the Tour Manager channel in SynXis.
- Preferred Travel Group gives access to iWTX's B2B package and public rateplans that tour operators, DMCs and travel agents will be able to access.
- There are no markups applied to the rates by iWTX.
- The DMCs, tour operators, and travel agents will provide an IATA that will be passed on by iWTX to Preferred Travel Group in each reservation made in order to identify and properly report production in SynXis and hotels' Property Management Systems for these iWTX demand clients.

IWTX CONNECTIVITY SOLUTIONS

How does iWTX help me scale distribution?

- Preferred Travel Group do not have to sign a dynamic agreement with the demand clients that will be connected through the Tour Manager channel.
- iWTX manages the commercial relationships with all the demand clients connected to the Tour Manager channel in SynXis.
- iWTX has connectivity with several leading demand and distribution platforms which allows connectivity to a growing network of demand clients via its marketplace.

What service does iWTX provide to my clients?

- iWTX is managing all new release upgrades and development with SynXis.
- iWTX is taking care of rate loading centrally for our demand clients.
- iWTX seamlessly provides a Virtual Credit Card for every booking in order to automate payments with hotels.
- Ensure that any bookings or cancellations are processed accurately and promptly and in real-time.

IWTX CONNECTIVITY SOLUTIONS

What rates/hotels will I have access to?

- All B2B rateplans pushed to iWTX are controlled by the hotels in Synxis via the Tour Manager channel.
- When connected to iWTX, our demand clients will have access to all Preferred Travel Group contracted with iWTX.

How can I start getting connected?

- You can contact your Preferred Travel Group Regional Director for a contract addendum to add the Tour Manager channel to your Preferred contract.
- The iWTX RFP will be launched in Lanyon for you to complete once the Preferred contract addendum has been signed & returned.



THANK YOU